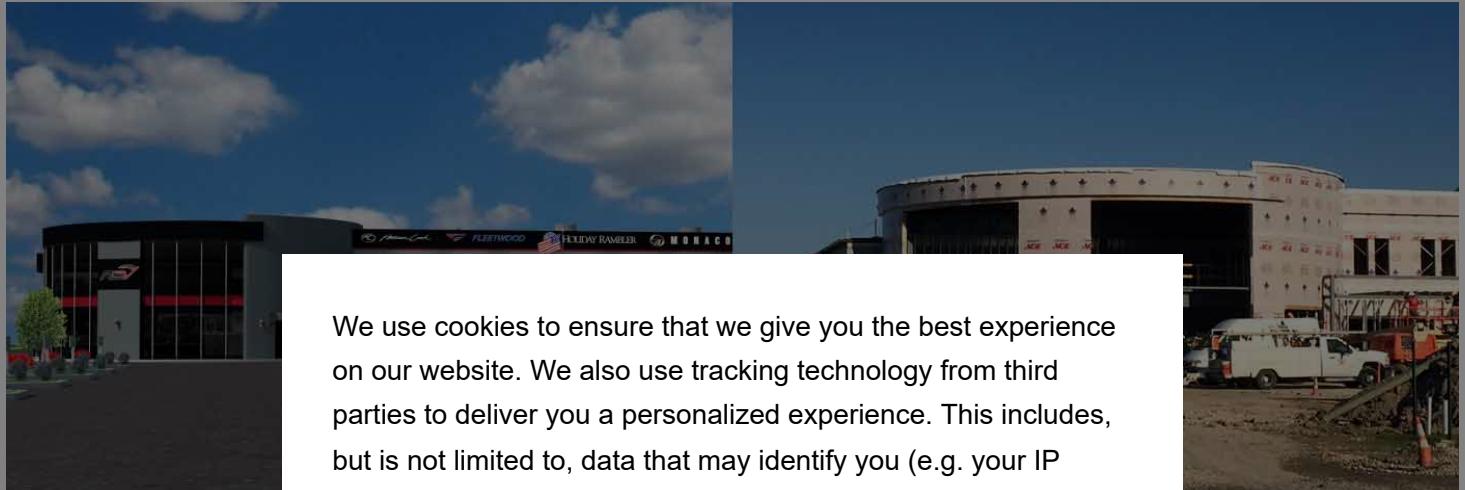




REV RECREATION GROUP DOUBLES ITS SIZE

Jun. 22nd, 2016



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With the sound of construction filling the Indiana air, business is thrumming at the REV Recreation Group headquarters. The Decatur manufacturing campus is undergoing a series of transformations in line with the division's throttled momentum, including a massive renovation and expansion of the REV Recreation Group Visitor Center. In addition to this extension, REV acquired a new facility and reconfigured another plant to accommodate for the brands' burgeoning growth. Construction, totaling \$6 million in improvements, will be complete by the end of August.

The growing campus, which now amasses more than 180 acres, is home to American Coach, Monaco Coach, Holiday Rambler and Fleetwood RV. The footprint includes five production facilities, three Parts and Service buildings and two plants that house REV's Goldshield Fiberglass operations. More than 6,000 sq. ft. is dedicated to product development.

The renovation of the Visitor Center alone is unlike anything the RV industry has seen. Home to REV's 84,800 sq. ft. East Coast Regional Technical Center, this facility (located at 1420 Patterson) welcomes guests and owners with a new two-story addition, open-model atrium and loft-style lounge. RV owners can also gather with friends on the entertainment patio, which features two gas pits. A laundry facility and 49 paved campsites, complimentary to guests, will complete the renovation. Construction is on schedule, and the visitor center is expected to open at the end of August to the tune of a special ribbon cutting story. (Watch for more details to come!)

"Service is a priority at REV. Before, during and after the sale, we're going to take care of you," said Jim Jacobs, Recreation Group President. "Not only will these guest accommodations be one-of-a-kind, but we have two more

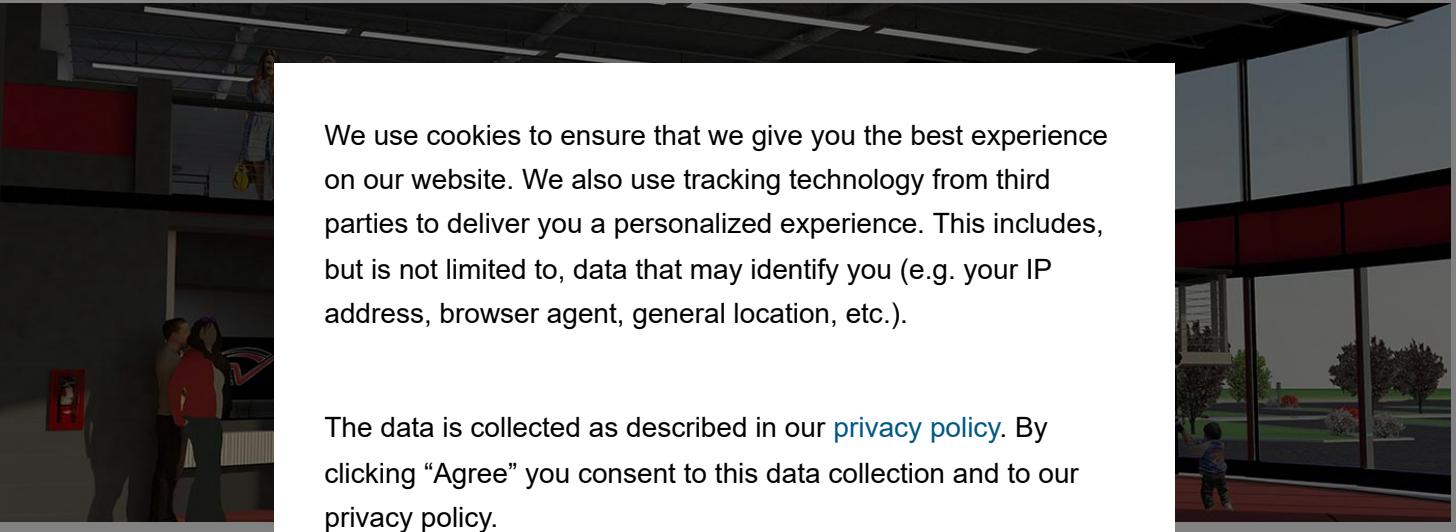


regional technical centers conveniently located in the U.S., with a [fourth center in the works in Mesquite, Nevada](#). And of course, we have our network of trusted dealers."

The REV Recreation Group will also re-open Plant 3 in August, which is currently being reconfigured for the exclusive production of American Coach and Monaco Coach. The plant will maximize 137,000 sq. ft. on more than 21 acres for the focused production of these Class A luxury motorhomes.

As part of REV Recreation Group's 2016 transformation, REV acquired a 50,000 sq. ft. facility to help meet production demand. After refurbishing the building with new equipment this spring, REV moved the production of Holiday Rambler Admiral and Fleetwood RV Flair to the Plant 5 facility. Also thanks to the plant's opening, REV re-introduced its Class C product offerings. New for the 2017 model year, Holiday Rambler Vesta and Fleetwood RV Jamboree are rolling off the line, and thanks to the plant's state-of-the-art equipment, these motorhomes are expected to redefine the category with a list of amenities rare to even the most premier Class C motorhomes.

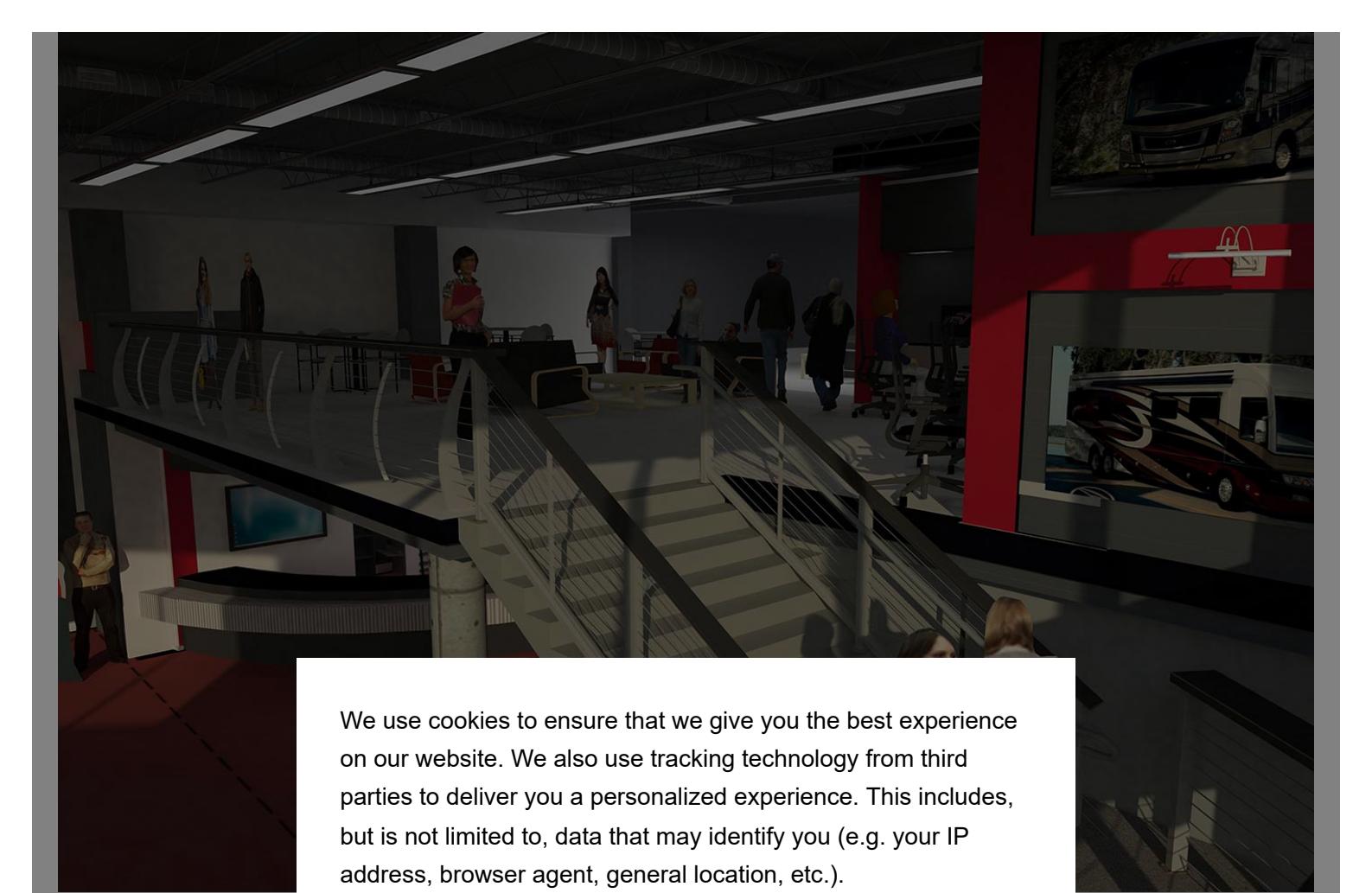
"It's been a transformative year for REV Recreation Group," Jacobs said. "With these changes, we're putting even more focus on answering product demand and providing exemplary service. It's an exciting year to be a REV motorhome owner."



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