

REV RECREATION GROUP ADD MANUFACTURING FACILITY SOLELY FOR ITS CLASS C MOTORHOME MANUFACTURERS

Jan. 11th, 2016

Did you hear? We're expanding! The <u>REV Recreation Group</u> is adding a designated Class C plant in Decatur, Ind., where you'll find our four luxury motor coach brands and their headquarters, manufacturing and service facilities.

Following the recent announcement for major renovations to the existing Decatur-based customer service facility, REV Recreation Group has finalized the acquisition of an existing 50,000-square-foot manufacturing facility. This new facility will house a team solely focused on <u>Fleetwood</u> and <u>Holiday Rambler</u> Class C products.

"We are excited about the expansion of our manufacturing facilities," says Jim Jacobs, President of REV Recreation Group. "We're excited about the impact this will have on our ability to deliver overall high-quality, ultra-competitive product offerings to our dealer network and the recreation marketplace."

REV Recreation Group temporarily halted production on Class C motorhomes in mid- 2015 to focus design efforts on the introduction of an entirely new line of high-quality, industry-leading Class C motorhomes. The launch of these new lines will coincide with the opening of the new facility in March 2016 when production begins.

"The new facility allows us to really leverage our design and manufacturing talents, equipment and capacities to deliver Class C products that will definitely position us to stand out from the competition," says Lenny Razo, Fleetwood Vice President of Sales. Class C production will begin with Fleetwood and Holiday Rambler branded products, built on the Ford E-Series platform. Quickly after, the brands plan to introduce a new a Mercedes platform-based product. The redesigned and enhanced Class C lines are set to include several features that have never been offered in the Class C market.

"Our products will challenge and compete on a new, higher level," Jacobs says.

The new facility will be located at <u>1209 Patterson St., Decatur</u>, directly across from the REV Recreation Group Welcome Center and Service Facility.

