



# REV GROUP FORMS A STRATEGIC ALLIANCE WITH DAIMLER BUSES

Jan. 4th, 2018

MILWAUKEE--(BUSINESS WIRE)-- REV Group (NYSE: REVG), a \$2+ billion manufacturer of industry-leading specialty vehicle brands and leading provider of parts and services, announced today that its subsidiary, REV Coach LLC has been awarded the Daimler AG's bus division North American sales rights to Setra Brand Coaches.

Beginning January 2018, REV Coach LLC will be the sole distributor of Setra coaches in the U.S. and Canada. The parties have agreed to a five-year agreement, with the option to extend for an additional five years. The parties have agreed to a five-year agreement, with the option to extend for an additional five years.

"Together with the REV Group, we will be able to further improve our products and services," said Ulrich Bastert, Head of Marketing and Sales. "We also thank our previous distributor, MCI, for being very good partners. The distribution rights agree-

Tim Sullivan, CEO and President of REV Group, said, "We are excited to partner with Daimler Buses. As a leading manufacturer of specialty vehicles and a supplier of truck and bus components, we believe that adding the Setra motor coach to the REV Group full line of buses will provide yet another first class entrée to our portfolio of transportation vehicles. This collaborative agreement provides for limitless transportation opportunities to explore in North America that we jointly believe will significantly enhance our overall market presence."

## About Daimler Buses

Daimler Buses is Daimler AG's bus division. The business unit is perfectly positioned, as Daimler Buses operates numerous production facilities and service centers worldwide. Daimler Buses is a full-line supplier, whose Mercedes-Benz, Setra, and BharatBenz brands cover every requirement in the bus and coach segments. Moreover, the products stand out by offering maximum safety, efficiency, and environmental compatibility. <https://www.daimler.com/company/business-units/daimler-buses/>

## About REV Group

REV ([REVG](https://www.revgroup.com)) is a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. REV serves a diversified customer base primarily in the United States through three segments: Fire & Emergency, Commercial and Recreation. REV provides customized vehicle solutions for applications including: essential needs (ambulances, fire apparatus, school buses, mobility vans and municipal transit buses), industrial

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the upcoming 2018 exhibition stand. REV's Daimler Buses Motor Coach. Starting July 1, on of Setra coaches, North American market

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commercial (terminal trucks, cut-away buses and street sweepers) and consumer leisure (recreational vehicles (“RVs”) and luxury buses). REV’s brand portfolio consists of 29 well-established principal vehicle brands including many of the most recognizable names within our served markets. Several of REV’s brands pioneered their specialty vehicle product categories and date back more than 50 years. Investors-REVG

<https://www.revgroup.com>

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