



# REV GROUP FORMS A STRATEGIC ALLIANCE WITH DAIMLER BUSES

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MILWAUKEE--(BUSINESS WIRE)-- REV Group (NYSE: REVG), a \$2+ billion manufacturer of industry-leading specialty vehicle brands and leading provider of parts and services, announced today that its subsidiary, REV Coach LLC has been awarded the Daimler AG's bus division North American sales rights to Setra Brand Coaches.

Beginning January 2018, REV Coach LLC will become the exclusive distributor for Daimler Buses' Setra brand coaches in the North American market. REV Coach will be the general distributor in North America for the upcoming 2018 UMA Motorcoach EXPO exhibition stand. REV Coach succeeds touring general distributor in North America, Motor Coach Industries International. Starting July 1, 2018, REV Coach will be the general distributor of Setra coaches, but is not limited to, data that may identify you (e.g. your IP address, browser agent, general location, etc.).

"Together with the REV Group, we are excited to partner with Daimler Buses and further improve our product line," said Ulrich Bastert, Head of Marketing. "It is important to me to thank our previous distributor, MCI, for being a great partner. In particular, we thank MCI for being a great partner in the distribution rights agreement with each other."

Tim Sullivan, CEO and President of REV Group, said, "This new opportunity to partner with Daimler Buses is one of the great opportunities for REV Group. Daimler Buses' chassis and vehicles provide a whole new level of relationship to a whole new level. As a start, we believe that adding the Setra motor coach to the REV Group full line of buses will provide yet another first class entrée to our portfolio of transportation vehicles. This collaborative agreement provides for limitless transportation opportunities to explore in North America that we jointly believe will significantly enhance our overall market presence."

Agree

## About Daimler Buses

Daimler Buses is Daimler AG's bus division. The business unit is perfectly positioned, as Daimler Buses operates numerous production facilities and service centers worldwide. Daimler Buses is a full-line supplier, whose Mercedes-Benz, Setra, and BaharatBenz brands cover every requirement in the bus and coach segments. Moreover, the products stand out by offering maximum safety, efficiency, and environmental compatibility. <https://www.daimler.com/company/business-units/daimler-buses/>

## About REV Group

REV ([REVG](https://www.revgroup.com)) is a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. REV serves a diversified customer base primarily in the United States through three segments: Fire & Emergency, Commercial and Recreation. REV provides customized vehicle solutions for applications including: essential needs (ambulances, fire apparatus, school buses, mobility vans and municipal transit buses), industrial and



commercial (terminal trucks, cut-away buses and street sweepers) and consumer leisure (recreational vehicles ("RVs") and luxury buses). REV's brand portfolio consists of 29 well-established principal vehicle brands including many of the most recognizable names within our served markets. Several of REV's brands pioneered their specialty vehicle product categories and date back more than 50 years. Investors-REVG

<https://www.revgroup.com>

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