



REV GROUP'S RECREATIONAL VEHICLES SEGMENT REPORTS STRONG SALES AT AMERICA'S LARGEST RV SHOW AND ELKHART DEALER OPEN HOUSE

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BROOKFIELD, Wis.--(BUSINESS WIRE)-- REV Recreational Vehicles Segment, part of REV Group, Inc., is celebrating a successful show at two major annual events: the 56th Annual America's Largest RV Show in Hershey, Pennsylvania and the Dealer Open House in Elkhart, Indiana.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20251009740930/en/>



Fleetwood RV's Model Year 2026 Class A Palisade motorhome

HERSHEY RV SHOW RESULTS:

Fleetwood RV | Holiday Rambler | American Coach

The combination of strong attendance and compelling product offerings led to solid sales results across all three brands.

As of today, the three brands sold a total of 40 units to consumers, with additional sales pending, for an increase of 20% year over year. Luxury Class A diesel brand American Coach saw a 66% increase over 2024 sales. The Fleetwood RV Class A Palisade, first introduced last year, continues its momentum with six units sold.

Midwest Automotive Designs

Sales remained steady compared to 2024, reflecting continued demand for luxury Class B offerings.

Renegade RV

At the Hershey RV Show, Renegade RV debuted the new triple-slide Valencia and the refreshed Vienna built on the 4500 MB Sprinter chassis, both of which drew strong interest from attendees. As a result, Renegade experience



outstanding sales across the entire product lineup, selling nearly 30 units at the show up from 17 in 2024.

“We’re grateful for the tremendous feedback from attendees, which validates the strength of our Class A, B and C product lineups and the connection we’ve built with our customers,” said Gary Gunter, President, REV Recreational Vehicles Segment.

ELKHART OPEN HOUSE RESULTS:

Fleetwood RV | Holiday Rambler | American Coach

All brands did well at the Open House receiving orders for 60 units and an estimated additional 20 orders to be confirmed.

Midwest Automotive Designs

Despite lighter foot traffic, Class B orders were up 40% year-over-year, showing strong dealer interest.

Renegade RV

The Elkhart Open House also delivered positive results, particularly in Renegade’s core RV segments: Vienna, Veracruz, Valencia, and Verona. Among the featured models was a Veracruz equipped with Liquid Springs, showcasing an enhanced ride and generating significant attention from attendees. Renegade finished with approximately 80 orders at the Elkhart Open House.

“We were excited to see new faces and reconnect with our loyal dealer partners at the Dealer Open House,” said Gunter. “Their positive feedback reinforces the value of these events for building lasting relationships and driving future growth.”

For more information on 2026 models, visit [American Coach](#), [Fleetwood RV](#), [Holiday Rambler](#), [Renegade RV](#), and [Midwest Automotive Designs](#).

About REV Recreational Vehicles Segment

REV Recreation Segment includes subsidiaries of REV Group, Inc. (NYSE: REVG), that manufacture a diverse range of recreational vehicles as well as molded fiberglass and lamination. In addition to a genuine parts online warehouse, the segment operates two state-of-the-art service and repair centers. REV Recreation Vehicle Segment companies are manufactured in Indiana and include motorized Class B custom sprinter vans, high-end Class C/Super C motorhomes, and a range of affordable to luxury Class A Gas and Diesel motor coaches. With one of the industry’s best and longest-standing distribution networks, the segment boasts some of the industry’s most recognized and iconic brands; Fleetwood RV[®], Holiday Rambler[®], American Coach[®], Renegade RV[™], and Midwest Automotive Designs[™].

About REV Group, Inc.

[REV Group](#) companies are leading designers and manufacturers of specialty vehicles and related aftermarket parts and services, which serve a diversified customer base, primarily in the United States, through two segments: Specialty Vehicles and Recreational Vehicles. The Specialty Vehicles Segment provides customized vehicle solutions for applications, including essential needs for public services (ambulances and fire apparatus) and commercial infrastructure (terminal trucks and industrial sweepers). REV Group’s Recreational Vehicles Segment manufactures a variety of RVs from Class B vans to Class A motorhomes. REV Group’s portfolio is made up of well-established principal vehicle brands, including many of the most recognizable names within their industry. Several of REV Group’s brands pioneered their specialty vehicle product categories and date back more than 50 years. REV Group trades on the NYSE under the symbol REVG. Investors-REVG

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