



# REV GROUP'S RECREATIONAL VEHICLES SEGMENT REPORTS STRONG SALES AT AMERICA'S LARGEST RV SHOW AND ELKHART DEALER OPEN HOUSE

Oct. 9th, 2025

BROOKFIELD, Wis.--(BUSINESS WIRE)--(RealVansWire)---REV Group, Inc., is celebrating a successful RV Show in Hershey, Pennsylvania and the

This press release features <https://www.businesswir>

We use cookies to ensure that we give you the best experience on our website. We also use tracking technology from third parties to deliver you a personalized experience. This includes, but is not limited to, data that may identify you (e.g. your IP address, browser agent, general location, etc.).

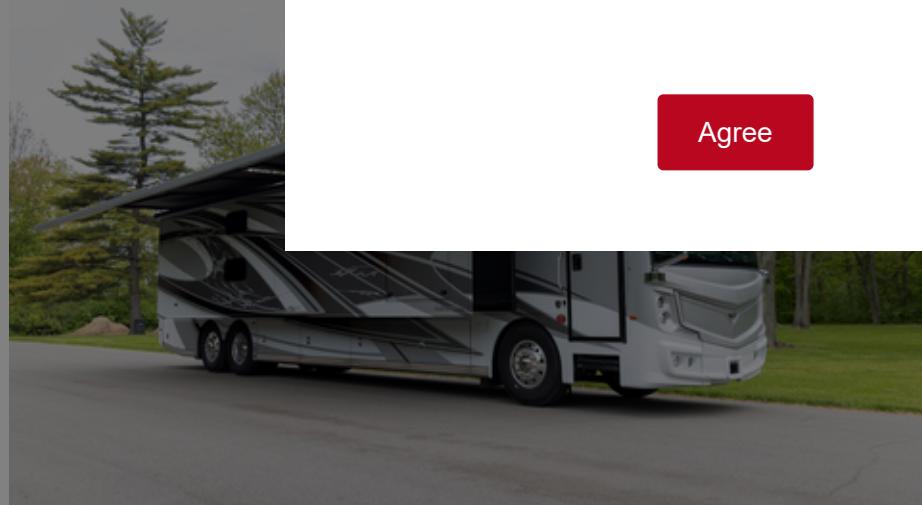
The data is collected as described in our [privacy policy](#). By clicking "Agree" you consent to this data collection and to our [privacy policy](#).

Agree

## HOW RESULTS:

### Holiday Rambler |

of strong attendance and product offerings led to sales across all three



Fleetwood RV's Model Year 2026 Class A Palisade motorhome

As of today, the three brands sold a total of 40 units to consumers, with additional sales pending, for an increase of 20% year over year. Luxury Class A diesel brand American Coach saw a 66% increase over 2024 sales. The Fleetwood RV Class A Palisade, first introduced last year, continues its momentum with six units sold.

### **Midwest Automotive Designs**

Sales remained steady compared to 2024, reflecting continued demand for luxury Class B offerings.

### **Renegade RV**

At the Hershey RV Show, Renegade RV debuted the new triple-slide Valencia and the refreshed Vienna built on the 4500 MB Sprinter chassis, both of which drew strong interest from attendees. As a result, Renegade experienced



outstanding sales across the entire product lineup, selling nearly 30 units at the show up from 17 in 2024.

"We're grateful for the tremendous feedback from attendees, which validates the strength of our Class A, B and C product lineups and the connection we've built with our customers," said Gary Gunter, President, REV Recreational Vehicles Segment.

## **ELKHART OPEN HOUSE RESULTS:**

### **Fleetwood RV | Holiday Rambler | American Coach**

All brands did well at the Open House receiving orders for 60 units and an estimated additional 20 orders to be confirmed.

### **Midwest Automotive Designs**

Despite lighter foot traffic, Class B orders were up 40% year-over-year, showing strong dealer interest.

### **Renegade RV**

The Elkhart Open House was held at the Veracruz, Valencia, and Viva showrooms, showcasing an enhanced product line with approximately 80 orders.

"We were excited to see the positive feedback from Gunter. "Their positive feedback is a great indicator of future growth."

For more information on Midwest Automotive Designs, visit [www.midwestautomotivedesigns.com](http://www.midwestautomotivedesigns.com).

### **About REV Recreational Vehicles Segment**

REV Recreation Segment manufactures a wide range of recreational vehicles, including Class A, B, and C motorhomes, as well as a warehouse, the segment's leading companies are manufactured in the U.S. and Canada. C/Super C motorhomes are the industry's best and longest-lasting motorhomes, and are recognized and iconic brands; Fleetwood RV®, Holiday Rambler®, American Coach®, Renegade RV™, and Midwest Automotive Designs™.

### **About REV Group, Inc.**

**REV Group** companies are leading designers and manufacturers of specialty vehicles and related aftermarket parts and services, which serve a diversified customer base, primarily in the United States, through two segments: Specialty Vehicles and Recreational Vehicles. The Specialty Vehicles Segment provides customized vehicle solutions for applications, including essential needs for public services (ambulances and fire apparatus) and commercial infrastructure (terminal trucks and industrial sweepers). REV Group's Recreational Vehicles Segment manufactures a variety of RVs from Class B vans to Class A motorhomes. REV Group's portfolio is made up of well-established principal vehicle brands, including many of the most recognizable names within their industry. Several of REV Group's brands pioneered their specialty vehicle product categories and date back more than 50 years. REV Group trades on the NYSE under the symbol REVG. Investors-REVG

View source version on businesswire.com: <https://www.businesswire.com/news/home/20251009740930/en/>



**Press Contact:**

Julie Nuernberg | Sr. Dr. Marketing & Communications

REV Group

+1.262.389.8620

[julie.nuernberg@revgroup.com](mailto:julie.nuernberg@revgroup.com)

Source: REV Group, Inc.



We use cookies to ensure that we give you the best experience on our website. We also use tracking technology from third parties to deliver you a personalized experience. This includes, but is not limited to, data that may identify you (e.g. your IP address, browser agent, general location, etc.).

The data is collected as described in our [privacy policy](#). By clicking "Agree" you consent to this data collection and to our privacy policy.

[Agree](#)

