

REV GROUP TO LAUNCH TWELVE NEW RV MODELS AT ELKHART OPEN HOUSE - HIGHLIGHTING ONGOING COMMITMENT TO INNOVATION

Sep. 14th, 2017

MILWAUKEE--(BUSINESS WIRE)--The REV Group, a leading specialty vehicle brand, will introduce twelve new product models and more at the Elkhart Dealer Open House. Dealers will preview the new models on September 18-22.

Jim Jacobs, REV Recreational Vehicles President, said, "We are introducing innovative models that reflect the latest in design – and the recent acquisition of American Coach has helped us build a diverse offering. Our dealers are excited about the range of products and the new models we're introducing. We are responding to the needs of the market, but anticipating what's next. Many new models are launching."

REV Group's RV division includes American Coach, Fleetwood RV, Holiday Rambler, Renegade RV and Midwest Automotive Designs. New

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industry-leading specialty vehicle brands will introduce twelve new models at the Elkhart Dealer Open House. Many of the new models will be on display September 18-22.

g the RV market with quality, reliability and innovation. The REV Group continues to emphasize these qualities. Jim Jacobs, President of the REV Group, emphasized, "We are responding to the needs of the market, but anticipating what's next. Many new models are launching."

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- American Coach – American Dream SE, American Revolution SE, American Patriot
- Monaco Coach – Marquis
- Fleetwood RV – Axon, Pulse, Surge
- Holiday Rambler – Reno, Prodigy, Alterra
- Renegade RV – Valencia
- Midwest Automotive Designs – Passage

REV Group's 2018 RV product lineup highlights include:

American Patriot from American Coach – American Coach's first-ever Class B diesel motorhome. Built on a Mercedes-Benz Sprinter chassis and loaded with amenities that set American Coach apart, the Patriot appeals to a new consumer within American Coach's luxury motor coach family.

Axon from Fleetwood RV - The Axon is a unique entry-level Class A RV built to appeal to the next generation of motorhome buyers. With aerodynamic front caps, a raked front windshield, stainless steel belt lines and other sleek details, the Axon introduces features that provide increased functionality and a modern feel.



Prodigy from Holiday Rambler – Holiday Rambler's Prodigy, along with the new Fleetwood RV Pulse, are REV Group's first Class C Diesel RV products since 2009. The re-entry into this segment is driven by a steep increase in consumer demand for Class C diesel RVs. The Prodigy features electronic amenities, contemporary interiors, and upgrades not found on other Class C diesel motorhomes.

Valencia from Renegade RV – Renegade RV's Valencia is a new type of luxury motor coach. Valencia is built on the first Super-C chassis designed specifically for the RV industry, the S2RV from Freightliner Custom Chassis and offers a towing capacity of 12,000 lbs. Valencia delivers both luxury and power to appeal to the most adventurous RVers.

Passage RV from Midwest Automotive Designs – The Passage is a one-of-a-kind luxury Class B RV camper van. Passage showcases just how many amenities can be included in a Class B RV – porcelain bathroom fixtures, custom burled wood finishes, an induction cook top and a full-sized refrigerator.

REV Group's current line-up of 2018 motor homes is available at REV dealerships nationwide and new products will be available this fall.

About REV Group

REV (REVG) is a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. REV serves a diversified customer base primarily in the United States through three segments: Fire & Emergency, Commercial essential needs (ambulance, fire, law enforcement, utility, and other), and Transportation (commercial (terminal trucks, school buses, "RVs") and luxury bus). REV is one of the most recognized and diversified specialty vehicle product categories in the industry.

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