



REV GROUP TO LAUNCH TWELVE NEW RV MODELS AT ELKHART OPEN HOUSE - HIGHLIGHTING ONGOING COMMITMENT TO INNOVATION

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MILWAUKEE--(BUSINESS WIRE)-- REV Group (NYSE: REVG), a \$2.4 billion manufacturer of industry-leading specialty vehicle brands and leading provider of parts and services, announced today it will introduce twelve new product models and multiple floor plans spanning the company's six RV brands, at the annual Elkhart Dealer Open House. Dealers will preview the new models as part of REV Group's 2018 RV product lineup on display September 18-22.

Jim Jacobs, REV Recreation Group President commented, "REV Group is committed to bringing the RV market innovative models that appeal to the evolving needs of motor home customers. With a focus on quality, reliability and design – and the recent acquisitions of Renegade RV and Midwest Automotive Designs, REV Group continues to build a diverse offering of RVs that meets the needs of a broad range of customers." Jacobs further emphasized, "We are excited about the range and depth of new products we're bringing to the market for Open House. Many of the models we're introducing bring a completely new look and feel to motorized RVs. We're not only responding to the market, but anticipating the ever-changing needs of RV buyers and this is reflected in the innovative lineup of RVs we are launching."

REV Group's RV division manufactures a complete line of industry-leading motorhomes under the American Coach, Fleetwood RV, Holiday Rambler, Monaco Coach, Renegade RV and Midwest Automotive Design brands. New product introductions for 2018 include:

- American Coach – American Dream SE, American Revolution SE, American Patriot
- Monaco Coach – Marquis
- Fleetwood RV – Axon, Pulse, Surge
- Holiday Rambler –Reno, Prodigy, Altera
- Renegade RV – Valencia
- Midwest Automotive Designs – Passage

REV Group's 2018 RV product lineup highlights include:

American Patriot from American Coach – American Coach's first-ever Class B diesel motorhome. Built on a Mercedes-Benz Sprinter chassis and loaded with amenities that set American Coach apart, the Patriot appeals to a new consumer within American Coach's luxury motor coach family.

Axon from Fleetwood RV - The Axon is a unique entry-level Class A RV built to appeal to the next generation of motorhome buyers. With aerodynamic front caps, a raked front windshield, stainless steel belt lines and other sleek details, the Axon introduces features that provide increased functionality and a modern feel.



Prodigy from Holiday Rambler – Holiday Rambler's Prodigy, along with the new Fleetwood RV Pulse, are REV Group's first Class C Diesel RV products since 2009. The re-entry into this segment is driven by a steep increase in consumer demand for Class C diesel RVs. The Prodigy features electronic amenities, contemporary interiors, and upgrades not found on other Class C diesel motorhomes.

Valencia from Renegade RV – Renegade RV's Valencia is a new type of luxury motor coach. Valencia is built on the first Super-C chassis designed specifically for the RV industry, the S2RV from Freightliner Custom Chassis and offers a towing capacity of 12,000 lbs. Valencia delivers both luxury and power to appeal to the most adventurous RVers.

Passage RV from Midwest Automotive Designs – The Passage is a one-of-a-kind luxury Class B RV camper van. Passage showcases just how many amenities can be included in a Class B RV – porcelain bathroom fixtures, custom burl wood finishes, an induction cook top and a full-sized refrigerator.

REV Group's current line-up of 2018 motor homes is available at REV dealerships nationwide and new products will be available this fall.

About REV Group

REV ([REVG](#)) is a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. REV serves a diversified customer base primarily in the United States through three segments: Fire & Emergency, Commercial and Recreation. REV provides customized vehicle solutions for applications including: essential needs (ambulances, fire apparatus, school buses, mobility vans and municipal transit buses), industrial and commercial (terminal trucks, cut-away buses and street sweepers) and consumer leisure (recreational vehicles ("RVs") and luxury buses). REV's brand portfolio consists of 30 well-established principal vehicle brands including many of the most recognizable names within our served markets. Several of REV's brands pioneered their specialty vehicle product categories and date back more than 50 years. Investors-REVG

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