



# REV GROUP NAMES JAMES P. JACOBS PRESIDENT OF REV RECREATION GROUP

May. 26th, 2015

**Orlando, Fla. (Tuesday, May 26, 2015)** – REV Group (REV), a leading manufacturer of motor vehicles for commercial, fire & emergency and recreation markets, today announced that James P. Jacobs has been named president of REV Recreation Group (RRG), effective June 1. Jacobs will lead RRG from the company's facility in Decatur, Ind. RRG produces Class A and Class C motorized RVs under four iconic and industry leading brands – American Coach, Fleetwood RV, Holiday Rambler and Monaco.

"Jim is a recognized leader in the industry in this capacity," said Tim Sullivan, CEO of REV. "His experience and vision will be a great asset to the company working with him."

Jacobs will report directly to the CEO and manage all RRG operations and sales revenue.

Jacobs added, "I am very excited to join the company and work with the supply chain partners. There is a significant backlog and several new models in the pipeline to grow the footprint in the market."

Jacobs arrives from the automotive industry where he held several positions including division president of Sales and Marketing, sales management position at Ford and Kit Manufacturing.

We use cookies to ensure that we give you the best experience on our website. We also use tracking technology from third parties to deliver you a personalized experience. This includes, but is not limited to, data that may identify you (e.g. your IP address, browser agent, general location, etc.).

The data is collected as described in our [privacy policy](#). By clicking "Agree" you consent to this data collection and to our privacy policy.

Agree

Jacobs earned his bachelor of science from Kansas State University.

g RRG in this and Jim has the n looking forward to

asing market share

dealer network and s. RRG has a healthy begin working to

plemented changes opany. Prior to this, he les and marketing, to this, Jacobs held ad, Holiday Rambler

