



REV GROUP NAMES JAMES P. JACOBS PRESIDENT OF REV RECREATION GROUP

May. 26th, 2015

Orlando, Fla. (Tuesday, May 26, 2015) – REV Group (REV), a leading manufacturer of motor vehicles for commercial, fire & emergency and recreation markets, today announced that James P. Jacobs has been named president of REV Recreation Group (RRG), effective June 1. Jacobs will lead RRG from the company's facility in Decatur, Ind. RRG produces Class A and Class C motorized RVs under four iconic and industry leading brands – American Coach, Fleetwood RV, Holiday Rambler and Monaco.

“Jim is a recognized leader in the industry in his capacity,” said Tim Sullivan, president of REV. “He has the experience and vision to lead RRG forward. We are excited to have him working with him.”

Jacobs will report directly to Sullivan and be responsible for all aspects of RRG's operations and sales revenue.

Jacobs added, “I am very excited to join the RRG team. I have a great deal of respect for the company and its supply chain partners. We have a great backlog and several new products in the works to help grow the footprint in the industry.”

Jacobs arrives from the American Coach division of REV, where he held several positions, including division president of Sales and Marketing. He most recently held the position of sales management for the American Coach division of REV and Kit Manufacturing. Jacobs earned his bachelor of science from Kansas State University.

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g RRG in this market. Jim has the experience and vision looking forward to increasing market share.

Dealer network and distribution. RRG has a healthy backlog and is begin working to increase market share.

Implemented changes to the company. Prior to this, he held several positions in sales and marketing, including division president of Sales and Marketing. To this, Jacobs held several positions in sales and marketing for American Coach, Fleetwood RV, Holiday Rambler and Monaco.

