



# REV GROUP NAMES JAMES P. JACOBS PRESIDENT OF REV RECREATION GROUP

May. 26th, 2015

**Orlando, Fla. (Tuesday, May 26, 2015)** – REV Group (REV), a leading manufacturer of motor vehicles for commercial, fire & emergency and recreation markets, today announced that James P. Jacobs has been named president of REV Recreation Group (RRG), effective June 1. Jacobs will lead RRG from the company's facility in Decatur, Ind. RRG produces Class A and Class C motorized RVs under four iconic and industry leading brands – American Coach, Fleetwood RV, Holiday Rambler and Monaco.

“Jim is a recognized leader in the recreational vehicle industry and I'm honored that he is joining RRG in this capacity,” said Tim Sullivan, REV president and CEO. “We have a strong RV brand portfolio and Jim has the experience and vision to lead daily operations and fuel growth in our core customer markets. I'm looking forward to working with him.”

Jacobs will report directly to Sullivan and focus on enhancing operational efficiencies and increasing market share and sales revenue.

Jacobs added, “I am very proud to join RRG and look forward to working with our internal team, dealer network and supply chain partners to provide the highest quality products and services to our vehicle owners. RRG has a healthy backlog and several new or refreshed models launching in the next few months. I am excited to begin working to grow the footprint in the marketplace for these and all other RRG RV models.”

Jacobs arrives from the Dynamax Division of Forest River, Inc. where as general manager he implemented changes in manufacturing processes that improved production and the financial performance of the company. Prior to this, he held several positions of increasing responsibilities at Jayco, Inc., including vice president of sales and marketing, division president of StarCraft and Jayco Motorized Group and chief operating officer. Previous to this, Jacobs held sales management positions at Cornerstone Publishing Group, Chief Industries-King of the Road, Holiday Rambler and Kit Manufacturing. Jacobs earned his bachelor of science from Kansas State University.