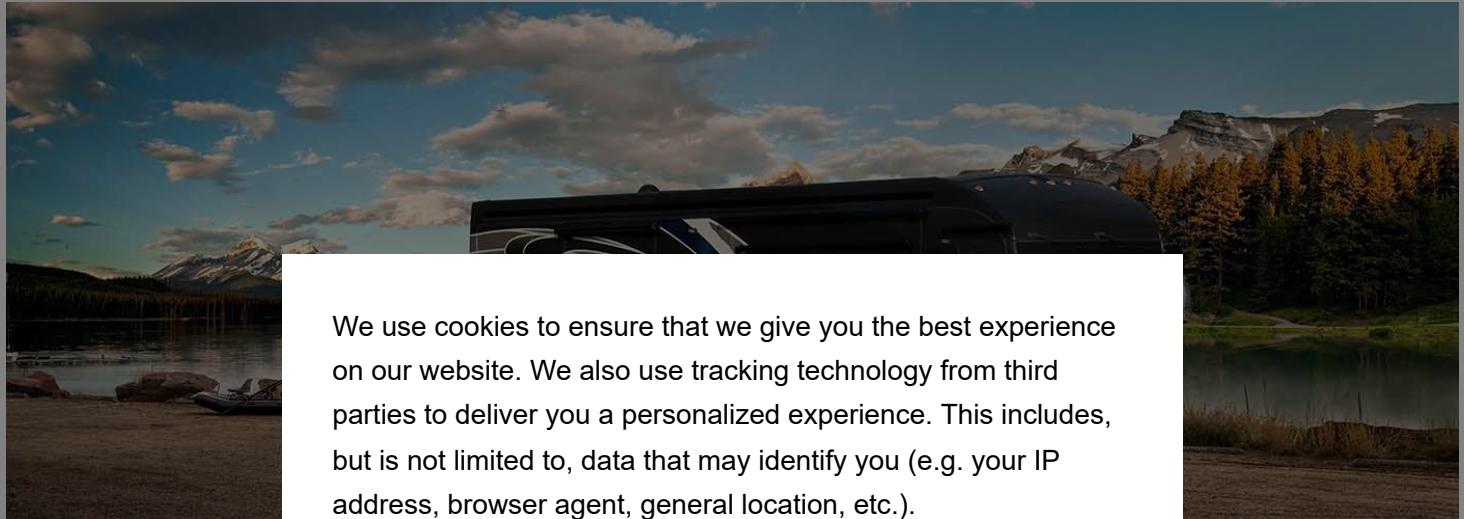


REV RECREATION GROUP SETS RECORD SALES

Sep. 16th, 2016



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REV Recreation Group saw a 37% year over year. In continuing to grow across the [re-introduction of REV](#) received by dealers across the country.

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month of June and July, he noted that sales are up 37% year over year, more with the recent introductions. "Our dealers are being well received by customers," he said.

"The Jamboree and Vesta are going to play a big role in our sales growth as we build the brands and distribution," Razo said, "but our current success is in the Class A market." REV RV Group offers a complete lineup of motorhomes, including the iconic Fleetwood Bounder and Discovery, the Holiday Rambler Endeavor and Vacationer, and luxury motor coach offerings from American Coach and Monaco Coach.

"We took a hard look at our lineup and streamlined it. We also continue to redefine our quality standards," REV RV President Jim Jacobs said. "Our customers are seeing a difference in what we are offering. With the recent opening of our [Quality Assurance Center](#), it will only get better. We believe we have the best-built motorhomes period."

REV Recreation Group has seen a steady climb in sales over the past several months, and July marks the best month since American Industrial Partners acquired the brands in 2009.

"It's rewarding to see all of our efforts starting to pay off with July retail sales coming in as our best month ever. We believe this is only the start of a strong growth trend," Jacobs added.

Razo agreed, "We have a great lineup, and we are in a great position going into Elkhart Open House and the Louisville RVIA Trade Show," he said. "Dealers are excited to have our products on their lots, and we know they are going to love what we have to offer at the upcoming shows."



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