



REV GROUP ACQUIRES RENEGADE RV

Dec. 30th, 2016







REV Group has announced the acquisition of Renegade RV, a leading manufacturer of heavy-duty recreational vehicles, enclosed trailers and specialty vehicles. Renegade RV will become part of REV Recreation Group, a subsidiary of REV Group, Inc. that manufactures Class A and Class C motorhomes under the American Coach, Monaco Coach, Holiday Rambler, and Fleetwood RV brand names.

Founded in 1997 and headquartered in Bristol, Ind., Renegade RV now employs approximately 175 people and occupies a 200,000-sq.-ft. production facility. Renegade RV has built an extensive independent dealer network that will continue to promote and sell Renegade RV products nationwide.

Over the last 20 years, Renegade RV has become a leader in the RV industry with respect to performance, quality, and innovation. "Our team at Renegade is results driven. We take a lot of pride in the products we build and always make it a priority to provide our customers with the top-notch quality and customer service they deserve. I am confident that our alignment with REV Recreation Group will provide us with the financial, engineering and manufacturing resources we need to embark on the next phase of growth for our company," said Mike Lanciotti, Renegade RV President.

Jim Jacobs, REV Recreation Group President, agreed.

"We are excited to welcome Mike and his outstanding team at Renegade, into the REV RV family," added Jim Jacobs, President of REV Recreation Group. "Product quality and craftsmanship are critical factors in the decision-making process for prospective RV buyers. Renegade RV's attention to detail in the production of vehicles is second to none. I truly believe Renegade RV now has all of the pieces in place to become a preeminent brand in multiple motorized RV segments."

Renegade RV's manufacturing operations will remain in Bristol, and all of its employees will continue to be integral to day-to-day operations and future growth plans.

"We are extremely excited to have Renegade RV join our team at REV Group, and I look forward to welcoming their talented group of employees," stated Tim Sullivan, CEO of REV Group. "Renegade RV brings a tremendous reputation and a world-class product portfolio that is highly complementary to our line of great American-made

motorhomes. We believe Renegade will quickly contribute strategic value to REV's mission of better serving customer and dealer needs throughout the country."

