



AMERICAN COACH KICKS OFF 2023 WITH 'UNLEASH THE LUXURY' SAVINGS EVENT

Jan. 26th, 2023

DECATUR, IN, Jan. 26, 2023 (GLOBE NEWSWIRE) -- [American Coach®](#), a luxury motorhome brand that's part of REV Recreation Group, Inc., is kicking off the new year by rewarding new customers through an exciting savings event.

From January, the luxury "Unleash the Luxury" event from American Coach offers customers a sizable rebate to be used towards the purchase of a new American Coach motor coach from dealerships nationwide.

In addition, the **Unleash the Luxury** event offers military and retired military veterans can save up to 10% off the purchase of an American Coach motor coach through the program's rebates.

"Our new Unleash the Luxury event is a great way to learn firsthand why American Coach is the best choice for luxury-seeking RVers. As General Manager for American Coach, I know that the features, there's nothing else out there like it – especially those who are looking for innovative luxury-seeking RVers."

Thanks to a partnership with American Coach, the motorhome is built on its exclusive Liberty chassis for an exceptionally smooth ride, as well as some of the most advanced features and innovations – like the American Eagle® center island and wine storage.

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The **Unleash the Luxury** savings event from American Coach runs January 1, 2023, through April 30, 2023. For more information on American Coach and its 2022 and 2023 models, visit [AmericanCoach.com](#).

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About REV Recreation Group, Inc.

REV Recreation Group, Inc. is a subsidiary of REV Group, Inc. and a leading manufacturer of Class A Gas and Diesel recreational vehicle brands. This company has one of the best and longest standing distribution networks in the industry and boasts some of the industry's most recognized and iconic brand names such as American Coach®, Fleetwood RV®, and Holiday Rambler®. Headquartered in Decatur, IN, which is also its principal manufacturing location, it operates two state-of-the-art service and repair centers and a genuine parts online warehouse.

About REV Group, Inc.



[REV Group](#) companies are leading designers and manufacturers of specialty vehicles and related aftermarket parts and services, which serve a diversified customer base, primarily in the United States, through three segments: Fire & Emergency, Commercial, and Recreation. They provide customized vehicle solutions for applications, including essential needs for public services (ambulances, fire apparatus, school buses, and transit buses), commercial infrastructure (terminal trucks and industrial sweepers), and consumer leisure (recreational vehicles). REV Group's diverse portfolio is made up of well-established principal vehicle brands, including many of the most recognizable names within their industry. Several of REV Group's brands pioneered their specialty vehicle product categories and date back more than 50 years. REV Group trades on the NYSE under the symbol REVG. Investors-REVG

Attachment

- [American Coach Unleash the Luxury Sales Event](#)

Kevin Erb

Ferguson

260-444-7333

kevin@fai2.com

Source: American Coa

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