



REV RECREATION GROUP OPENS QUALITY ASSURANCE CENTER

Aug. 27th, 2016

CENTER OPENING ADDS TO REV RV EXPANSION

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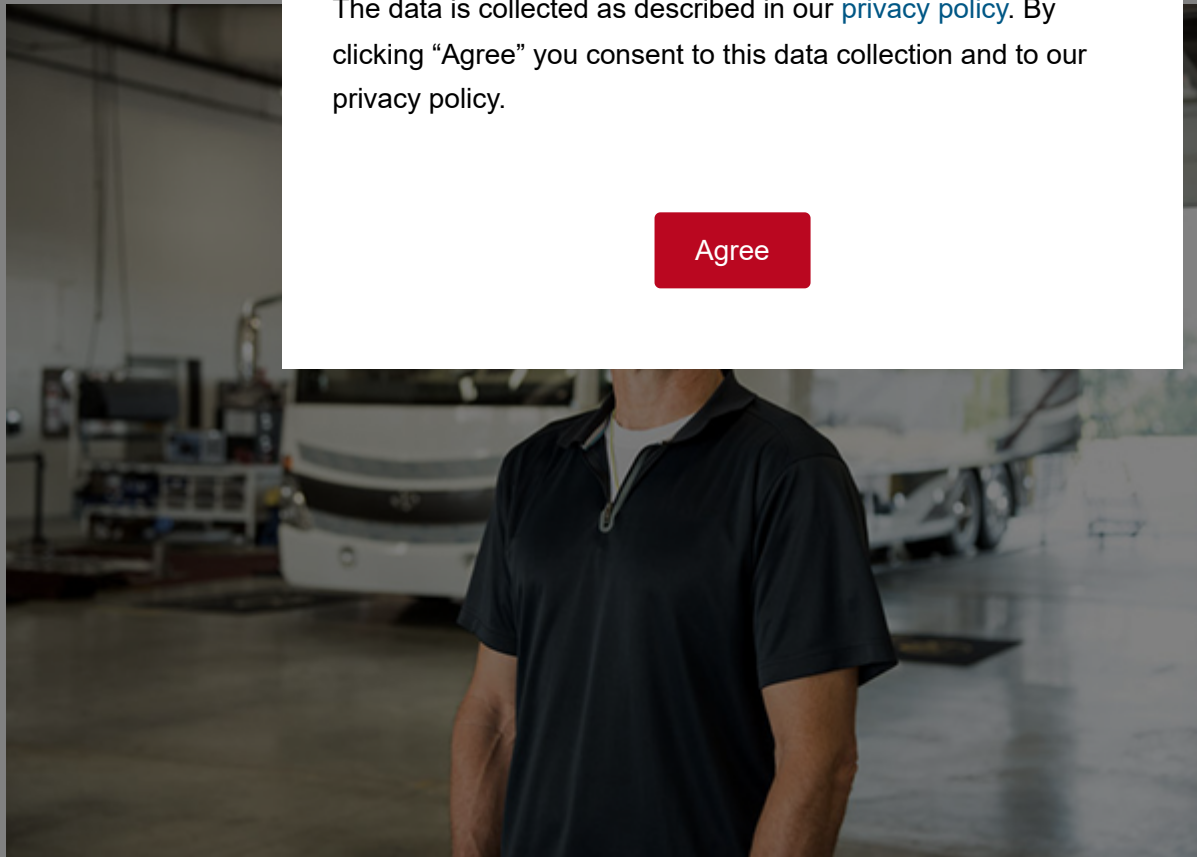
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Jo Theart, REV Director of Quality Control

"From my first day on the job, a little more than one year ago, my goal has been to constantly improve our quality standards. With the opening of our new Quality Assurance Center, we believe our dealers and customers will experience the best motorhome on the market under Jo's leadership," Jacobs said. "We are once again proud to be



investing in our community, and we are investing in our customers to give them the best product and the best ownership experience possible.”

The goal of the center is to mirror and improve upon the customer delivery process and criteria already in place by many REV RV dealers.

Lenny Razo, Vice President of Sales for REV RV Group, said this move will take the brands to the next level. “Our goal is to deliver the best product in the industry,” he said. “This new center and the Quality Assurance team’s true ‘white glove’ testing will ensure delivery of that goal.”

The new Quality Assurance Center will put each unit through a rigorous 193-point inspection process. The new quality assurance process includes a test drive of the coach, a rain bay test, inspection of interior and exterior fit and finish and a complete function test on all electrical systems, plumbing systems and AV equipment.

“Units will not be released for shipment until all processes are passed,” Theart said. “We believe we have the most innovative products in the industry, and our quality inspection process will mirror that. Quality team members will have surface tablets on hand to aid in the inspection process. The tablets will allow team members to record notes and provide instant feedback on any quality issues that may arise.”

Some of REV’s most-experienced and detail-driven associates have already filled key roles in the quality team.

“We were excited to see our team members take on these new roles,” Theart said. “Filling these positions with experienced associates are thrilled to be part of this strategic move.”

Each unit inspected at the center will go through the inspection process. Dealers will have access to the inspection results of their unit inspections. The new Quality Assurance Center first opened in March 2023.

“Our dealers and customers will benefit from this new facility, coupled with our commitment to providing the best built and most-reliable products in the industry.”

The center’s opening follows a similar move by other RV manufacturers. [See more expansion news.](#)

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