



REV RECREATION GROUP OPENS QUALITY ASSURANCE CENTER

Aug. 27th, 2016

CENTER OPENING ADDS TO REV RV EXPANSION

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American Coach, Fleet
footprint in Decatur, In

REV RV Group Presid
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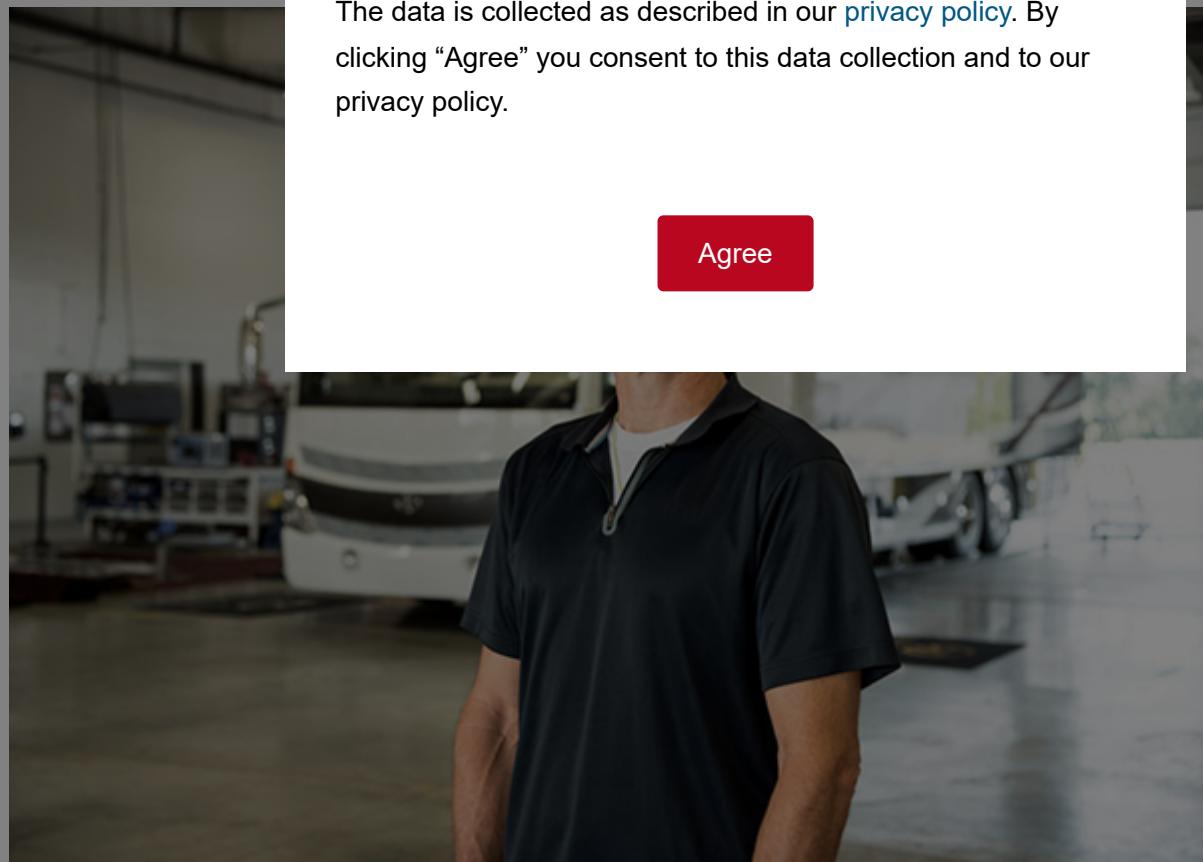
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Jo Theart, REV Director of Quality Control

"From my first day on the job, a little more than one year ago, my goal has been to constantly improve our quality standards. With the opening of our new Quality Assurance Center, we believe our dealers and customers will experience the best motorhome on the market under Jo's leadership," Jacobs said. "We are once again proud to be



investing in our community, and we are investing in our customers to give them the best product and the best ownership experience possible."

The goal of the center is to mirror and improve upon the customer delivery process and criteria already in place by many REV RV dealers.

Lenny Razo, Vice President of Sales for REV RV Group, said this move will take the brands to the next level. "Our goal is to deliver the best product in the industry," he said. "This new center and the Quality Assurance team's true 'white glove' testing will ensure delivery of that goal."

The new Quality Assurance Center will put each unit through a rigorous 193-point inspection process. The new quality assurance process includes a test drive of the coach, a rain bay test, inspection of interior and exterior fit and finish and a complete function test on all electrical systems, plumbing systems and AV equipment.

"Units will not be released for shipment until all processes are passed," Theart said. "We believe we have the most innovative products in the industry, and our quality inspection process will mirror that. Quality team members will have surface tablets on hand to aid in the inspection process. The tablets will allow team members to record notes and provide instant feedback on any quality issues that may arise."

Some of REV's most-experienced and detail-driven associates have already filled key roles in the quality team.

"We were excited to see this come together," Theart said. "Filling this new center with the right people will be part of this strategic plan."

Each unit inspected at the Quality Assurance Center will go through a 193-point inspection process. Dealers will have access to the center to have their unit inspections. The center will be the first Quality Assurance Center first.

"Our dealers and customers will be able to inspect their unit in a facility, coupled with our quality inspection process, will be the most-built and most-reliable," Theart said.

The center's opening is set for early 2018.

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term employees," associates are thrilled to be part of this new center. "We are excited to see the inspection process come together," Theart said. "We are responsible for the quality of our products and services."

"With this new center, we will set a new standard for the best-quality inspection process in the industry," Theart said. "We are excited to see the expansion news."

