

## REV COACH NAMED FULL-SERVICE PARTNER FOR DAIMLER BUSES' SETRA BRAND

Jul. 2nd, 2018

MILWAUKEE, Wis.--(BUSINESS WIRE)-- REV Group (NYSE: REVG), a manufacturer of industry-leading specialty vehicle brands and a leading provider of parts and services, announced that REV Coach has been named the full-service distributor and after-sales partner for Daimler Buses' Setra brand in the United States and Canada.

REV Coach is a strategic alliance between Daimler Buses and REV Group. Through this joint venture REV Coach has held the U.S. and Canadian sales right to Daimler Buses' Setra Brand Coaches since January 2018. As of July 1, 2018, REV Coach has also taken over responsibility for the after-sales services for Setra products. REV Coach will now provide technical service, vehicle parts and warranty support. With these additional services, REV Coach will meet the needs of Setra owners throughout the entire product lifecycle.

REV Coach has built a dedicated and experienced team to provide support for Setra customers. Technical service will be provided through REV Group's network of regional technical centers, as well as a selection of privately-owned service centers. Additionally, Setra customers will benefit from the logistical efficiencies of REV Parts.

"REV Coach is excited to take full responsibility for the Setra brand in the U.S. and Canada," commented Duane Geiger, General Manager of REV Coach, "With the scale of REV Group and its overarching commitment to quality and customer service, REV Coach is uniquely positioned to provide a world-class experience for Setra customers, at every touch point."

Through REV Coach, Setra customers will benefit from REV Group's financial strength, efficiencies, and comprehensive product portfolio that includes financing, leasing and additional bus products.

To learn more about REV Coach and the Setra brand visit <a href="https://parts.revgroup.com"><u>www.revcoach.com</u></a> to order Setra parts visit REV Parts at <a href="https://parts.revgroup.com"><u>https://parts.revgroup.com</u></a>.

## **About REV Group**

REV (NYSE: REVG) is a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. REV serves a diversified customer base primarily in the United States through three segments: Fire & Emergency, Commercial and Recreation. REV provides customized vehicle solutions for applications including: essential needs (ambulances, fire apparatus, school buses, mobility vans and municipal transit buses), industrial and commercial (terminal trucks, cut-away buses and street sweepers) and consumer leisure (recreational vehicles ("RVs") and luxury buses). REV's brand portfolio consists of 30 well-established principal vehicle brands including many of the most recognizable names within our served markets. Several of REV's brands pioneered their specialty vehicle product categories and date back more than 50 years. Investors-REVG

## **About Daimler Buses**

Daimler Buses is Daimler AG's bus division. The business unit is perfectly positioned, as Daimler Buses operates numerous production facilities and service centers worldwide. Daimler Buses is a full-line supplier, whose Merce Benz, Setra, and BharatBenz brands cover every requirement in the bus and coach segments. Moreover, the

products stand out by offering maximum safety, efficiency, and environmental compatibility. <a href="https://www.daimler.com/company/business-units/daimler-buses/">https://www.daimler.com/company/business-units/daimler-buses/</a>

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Source: REV Group

